

Build your own app, just by describing it

Your spreadsheet, turned into a real app. No code.

A Google Sheet works until three people open it on their phones. Now you describe the tool in plain words, and AI builds a small working app: its own link, saved data, even a login for each worker.

WHICH TOOL TO USE

Base44

Free: 25 messages a month, up to 5 apps

Logins and a database built in. Easiest for a business app.

Claude

Free to try. Saving data needs Pro, \$20/mo

Great for a quick calculator or tracker.

ChatGPT Sites

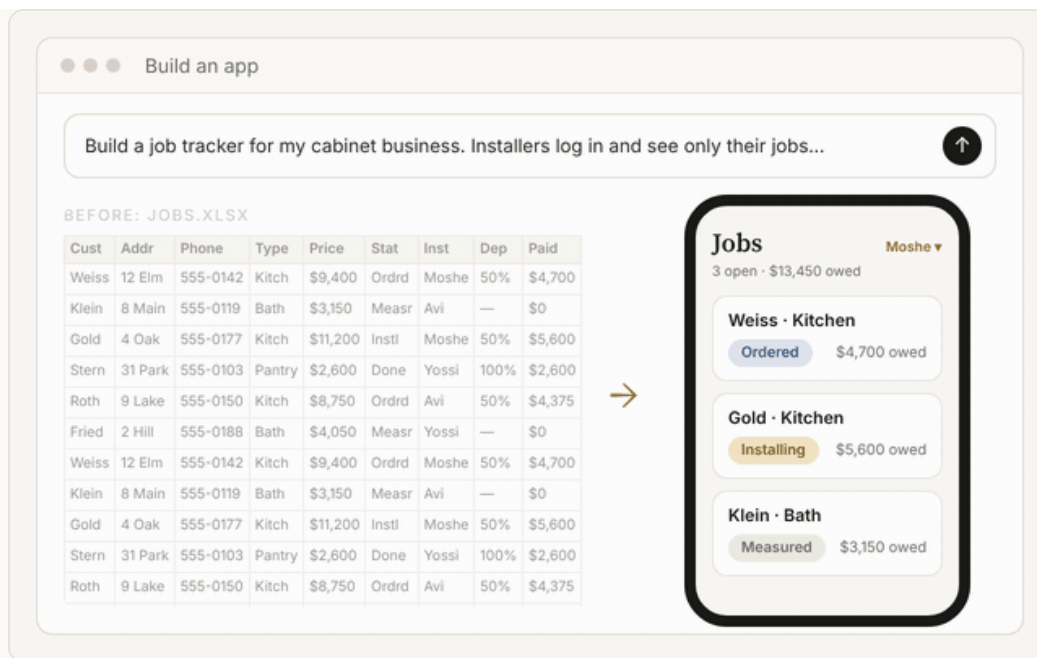
Needs Plus, \$20/mo

Good if you already pay for ChatGPT.

WHAT PEOPLE BUILD

Small tools that save hours

A job tracker for installers. A quote calculator. A simcha hall order form. A stock count. **Big buttons** instead of 14 columns.



One paragraph in, a working app out.

HOW TO DO IT TODAY

4 steps on Base44

1 Open base44.com

Click **Start building** and sign in with Google.

2 Describe it like a work order

Not “make me an app”. Say exactly what goes in it:

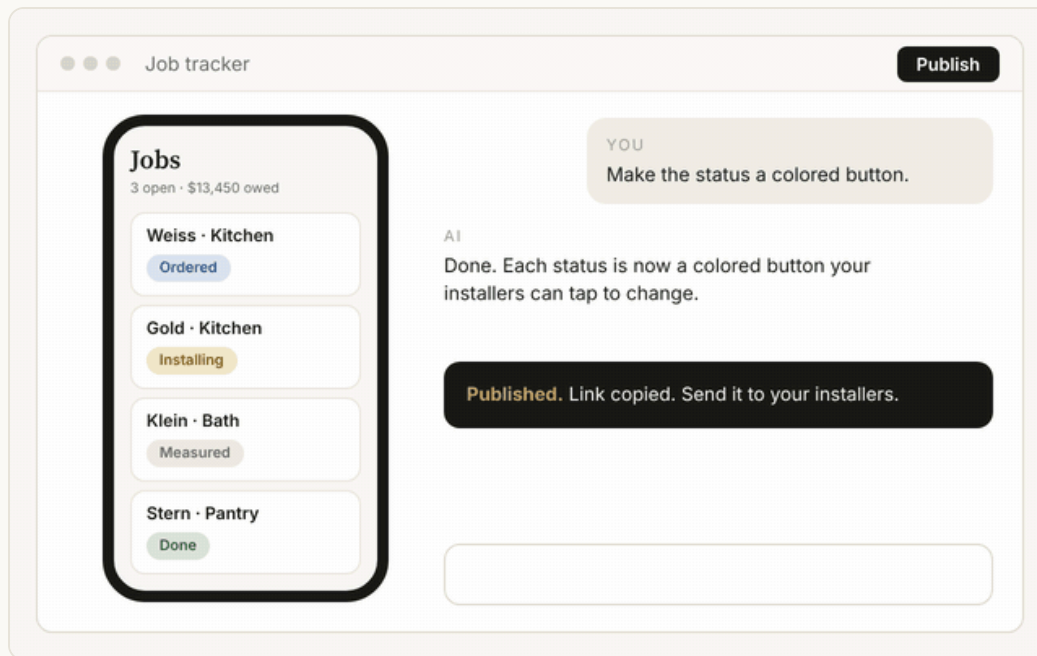
Build a job tracker for my cabinet business. Each job: customer, phone, price, status (Measured / Ordered / Installing / Done), installer. Installers log in and see only their jobs. Show money still owed. Works on a phone. Ask me questions first.

3 Fix it by talking

Click around, then type changes: “make the status a colored button”, “add a photo of the finished job”.

4 Publish and share

Click **Publish**, send the link to your workers, and have them save it to their phone’s home screen.



Change it in plain words. It updates in seconds.

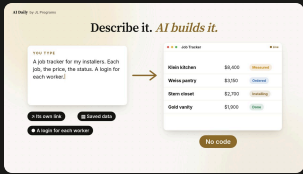
TWO RULES

One change at a time saves your free messages. And never store card or ID numbers in it.

Tomorrow: an AI that answers your phone when you can't.

Talk soon,

Joel



Describe it. AI builds it.

VIDEO · 1:59 · WATCH ONLINE

See it done, start to finish

Watch the video

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