

The one file that teaches AI your whole business

One small file, and AI knows your business.

Every time you open ChatGPT, Claude or Gemini, you start from zero and explain your business again. Fix it once with one small file. 20 minutes, free.



Download: a ready-made starter file

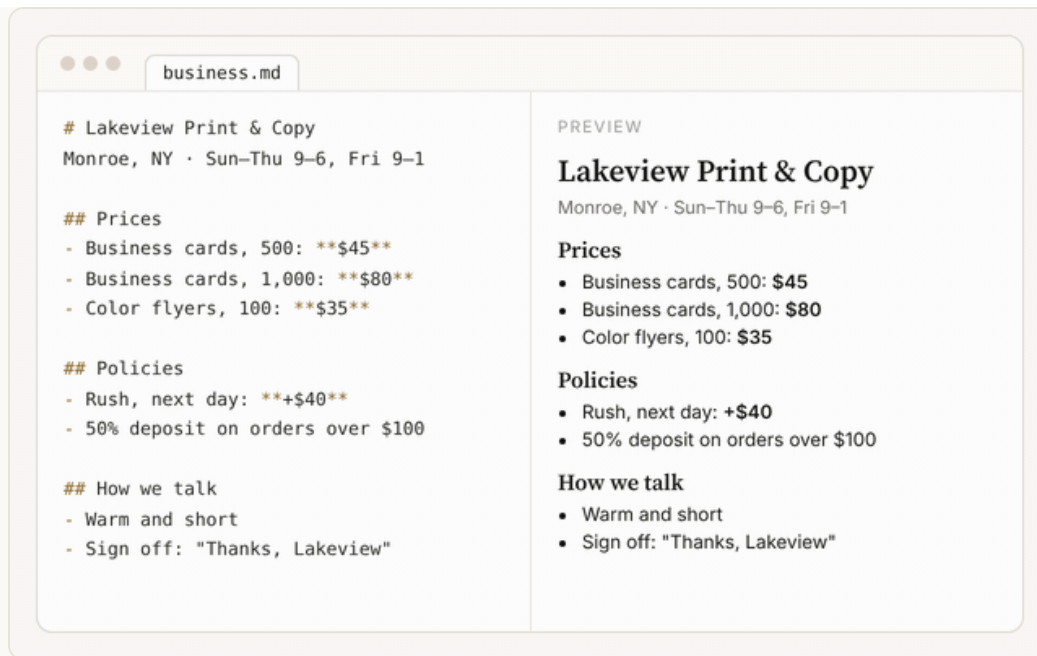
Paste it into any AI and it interviews you. [business_starter.md](#)
(also as [.txt](#))

WHAT IT IS

A Markdown file, or .md

A plain text file that ends in `.md`, like `business.md`. AI reads it best.
Three symbols:

```
# Heading  
- A list item  
**bold words**
```



Left: what you type. Right: how it looks. Same file.

HOW TO DO IT TODAY

4 steps

1 Let the AI interview you

Open the starter file, copy it all, and paste it into ChatGPT, Claude or Gemini. It interviews you one question at a time, then writes your whole file.

2 Save it as a real .md file

Paste it into Google Docs → **File** → **Download** → **Markdown**.

3 Load it once

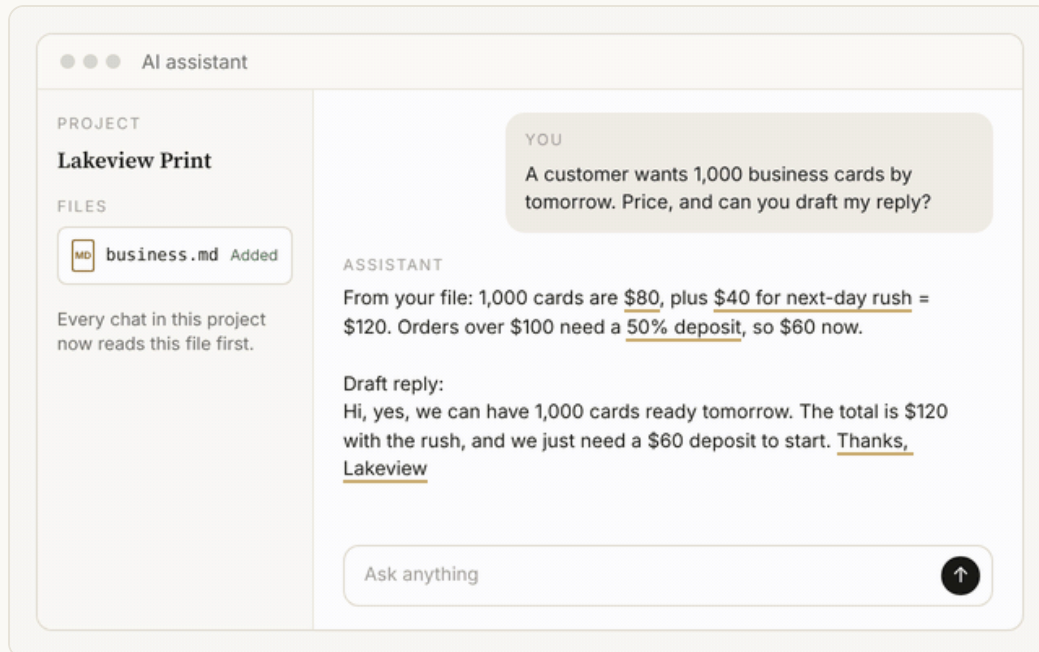
ChatGPT or Claude: add it to a **Project**. Gemini: add it to a **Gem**.

4 Just ask

Every chat there already knows your business.

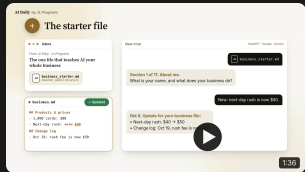
BUILT IN: IT KEEPS ITSELF UP TO DATE

Tell the AI something new, like a price or your hours, and it gives you the updated file. Save it, and every chat stays current.



The answer uses the prices and deposit rule from the file.

One rule: no passwords or private client details in the file.



VIDEO · 1:36 · WATCH ONLINE

See it done, start to finish

Watch the video

Tomorrow: build your own app just by chatting, instead of a spreadsheet.

Talk soon,

Joel

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Want AI set up in your business? Just reply to this email.

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